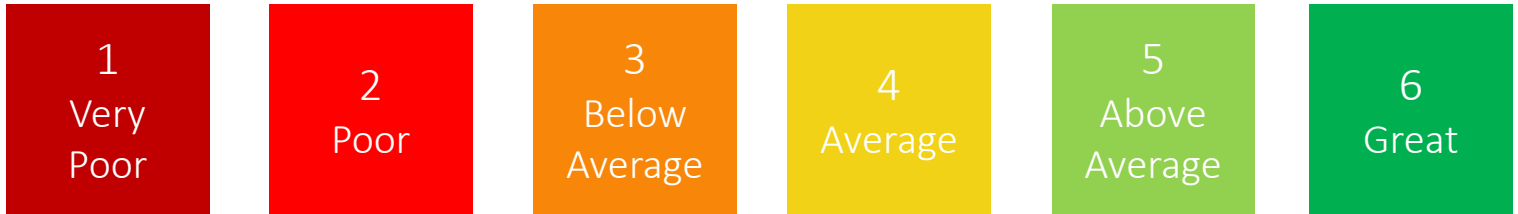


Business Rating Tool

On a scale of 1 – 6, using the colored scale to help you, rate each area of your business in terms of overall performance.



1-6

Marketing	
Sales	
Customer Service	
Technology	
Teamwork and Culture	
Operations	
Lead Generation	
Brand Awareness	
Finance	
Leadership	
Strategic Planning	

Ranking: Based on the scores above, list the areas of the business that require attention in order of highest priority to lowest.

1. _____
2. _____
3. _____
4. _____
5. _____

6. _____
7. _____
8. _____
9. _____
10. _____
11. _____